THE FUTURE OF COMMERCE SERIES:

FINTECH STRATEGY 101

Useful strategies for every company to deliver business results with fintech! Follow the most successful public listed companies.

"It is not only the banks that need fintech, in fact, anyone who sells goods and services in exchange to cash ought to have a financial technology strategy, to improve profit and increase customer stickiness"

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How Amazon Beat Walmart in Retail? **Yes, you read it right. The supply chain giants implemented FinTech before the banks!**

This is your chance to get hands-on and try out using the “intelligent systems” that win market share. Is this a B2C discussion? A bit, but Amazon won on other capabilities as well.

Did you know that:
- Between November to January they hire 100k flex staff!
- Distribute inventory risk to their suppliers!
- Track the cheapest shipments from order to door profitably!
- On Gartner’s Supply Chain Masters (Above the top 25)

And they’ve been doing this for many years, so what prevents your firm from doing the same? How did a boring bookseller, and an owner who packed boxes on his knees, in the beginning, become the richest value chain person in the world?

This is a practical course where participants will exchange their experiences. Our objective is that walk away with practical steps you can take to help ensure success in your role.
Recommended Participants

Senior executives who are operating at or near the top of their organisations. This includes CEOs, managing directors or executive vice-presidents in large and medium-sized corporations; senior partners in professional firms; senior executives in not-for-profit or public organisations; entrepreneurs; owners of large family businesses; and board members.

Key Learning Points

- Leveraging Digital Currencies and Blockchain for business growth, cost avoidance, and whole-country impact
- Strategic use of intelligent systems to meet customers needs
- Profitably maximize revenue
- Financial Analysis with Machine Learning

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Faculty Profile: Unique blend of World Class Practitioners and Academics for cutting-edge strategies and realistic tactics

Duration: 1 Day
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