THE FUTURE OF COMMERCE SERIES:

FINTECH STRATEGY

Deliver results for your business with fintech
Learn from the most successful publicly listed firms

"Time really well spent. It was an engaging and energizing introduction to key concepts and terminologies influencing our everyday work and life.
"In only one day, I came out a lot more knowledgeable and able to contribute to the next conversation on fintech strategy and blockchain usage."

Ms Diana Leng
Chief Financial Officer
Member of Board of Directors
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Keep abreast of developments and ahead of disruption

This digital revolution will have an ever bigger impact than the industrial revolution. The course will establish the fintech landscape, examine the latest advancements in financial technologies, and their impact for growth among businesses and industries.

Could fintech be a part of your business strategy? Yes

The course provides an understanding of key components critical to the implementation and success of fintech. You will be equipped with the ability to exploit disruptive technologies for your advantage.

Course Outline

- Digital Banking & FinTech
- Corporate banking and blockchain
- Big Data Analytics in financial services
- Digital Payments
- Leveraging Cryptocurrency for cross-border
- Actionable Intelligence with Big Data

FinTech Strategy: How Amazon beat Walmart in Retail

Amazon tapped fintech to beat Walmart and other retailers on their turf. Among other capabilities, Amazon were able to:

- Distribute inventory risk to their suppliers!
- Calculate and track the cheapest shipments from order to door, profitably!
- Hire up to 100k flex staff between November to January
- Rank in the top 25 of Gartner's Supply Chain Masters

How did the owner of a small online bookseller go from packing boxes on his knees to owning the richest company in the world?

Discover the answer in our practical course, with a chance to get hands-on experience with intelligent systems and winning market share against competitors.

Participants of FinTech Strategy will gain a practical understanding of how to replicate the factors for success for their own organisation, regardless of roles.
Recommended Participants
Senior executives, regional leaders and leading consultants operating at the top of their organisations. Startups that want to increase their valuations and SMEs who need to increase the competitiveness to go to the next level. The course is designed for leaders looking to incorporate fintech and new technologies fit strategic planning, in order to maximise profitability.

Key Learning Points
- Leveraging Digital Currencies and Blockchain for business growth, cost avoidance, and whole-country impact
- Strategic use of intelligent systems to meet customers needs
- Financial Analysis with Machine Learning
- Opportunities to maximise revenue with technology

Faculty
Faculty Profile: Unique blend of World Class Practitioners and Academics for cutting-edge strategies and realistic tactics

Assoc Prof Keith B. Carter
Program Director
Advanced Computing for Executives

Ms. Claudia Marcusson (LL.M, M.Sc)
Practice Head Investment, Risk, and Operations Strategies, Pte. Ltd.
Past Head of Risk Management NN Investment Partners

Advisor
Prof Alex Siow
Director
Advanced Computing for Executives
Former CIO of HDB / Starhub

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Duration: 1 Day
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